



GLOBAL BEAUTY EVENT

24 - 25 NOV 2026

GLOBAL TALENT

Discover expert beauty techniques, skincare secrets,
and makeup artistry to enhance your natural beauty
Uniting Beauty Professionals

THE HEART OF **KUALA LAMPUR** MALAYSIA



ABOUT THE EVENT



Where beauty talent meets the world

Global Beauty Event is an international platform bringing together makeup artists, hairstylists, cosmetologists, aestheticians, brands, designers and industry experts 2 days in Kuala Lumpur, professionals learn, compete and connect.

Learn

Workshops and masterclasses with international experts.

Compete

A prestigious stage for emerging and established artists.

Connect

Brands, buyers and industry leaders in one destination.

Grow

Visibility, recognition and international career opportunities.

THE DESTINATION

Kuala Lumpur, Malaysia

The capital of Malaysia, home to the Petronas Twin Towers and a gateway to Southeast Asia, hosts the international beauty community for two days.

INCLUDED IN SELECTED VIP AND DESIGNER PACKAGES



Kuala Lumpur city
tours



Genting Highlands tour



Cultural performances



Airport transfers and
visa help

WHY ATTEND



Key benefits

Global Networking

Meet makeup artists, hairstylists, brands, designers and industry leaders.

Education & Masterclasses

Learn the latest techniques and trends from international experts.

Competition & Recognition

Compete on an international stage and earn professional recognition.

Brand Exposure

Present products, meet professionals and reach new markets.

Career Opportunities

Build collaborations, partnerships, clients and international careers.

International Visibility

Put artists and businesses in front of a diverse global audience.

THE EXPERIENCE

Artistry, runway and talent



ARTISTRY



MASTERCLASSES



RUNWAY



TALENT

Event topics

Industry & Innovation

- Industry trends and future opportunities
- Aesthetics, wellness and the future of beauty
- Beauty technology, AI and digital transformation

Craft & Products

- Advanced makeup techniques and standards
- Skincare and next-generation products
- Haircare, hair technology and salon innovation

Science & Sustainability

- Cosmetic science and product development
- Sustainable and ethical beauty practices
- Training and professional development

Business & People

- Beauty business and entrepreneurship
- Social media, influencers and personal branding
- Women's leadership and cross-border collaboration

RECOGNITION



GBE Research & Innovation Award

Celebrating the individuals, professionals, educators, brands and innovators whose research, knowledge and creative developments are shaping the future of the global beauty industry.

Research & Discovery

New ideas, scientific exploration and advanced techniques.

Technology & Products

Beauty technology and product innovation.

Education & Impact

Industry education with the potential to create meaningful impact.

PARTICIPATION CHOOSE YOUR PLACE



\$3000

DESIGNER SUBMISSION

Malaysia E Visa
Airport Welcome & Transfers
4N Hotel Stay (Shared)
Event Welcome Reception
Official Designer Participation at Global Beauty Event 2026
Dedicated Runway / Fashion Showcase Opportunity
Showcase of Designer Collection
International Designer Recognition
Designer Profile Featured in Event Promotional Materials
Professional Photography & Event Media Coverage
Social Media Promotion Across GBE Platforms
Networking with International Beauty & Fashion Professionals
Access to VIP Networking Sessions
Certificate of Participation / Designer Recognition
Participation Shield
Exclusive Designer Event Kit
Invitation to Gala Dinner & Cultural Performances
Opportunity to Connect with Celebrities, Artists, Influencers & Industry Leaders
Brand Visibility at the International Global Beauty Event
Official Event Participation Recognition
Genting Highland Tour

\$2000

AWARD PASS

Malaysia E Visa
Airport Welcome & Transfers
4N Hotel Stay (Shared)
Hotel Event Venue Transfers
Event Welcome Reception
2 Day event access
VIP Seating
Delegate Welcome Kit
Exclusive Merchandise
Competition Participation
Live Masterclasses & Workshops
Premium Networking Sessions
Event Media Coverage
Gala Dinner
Cultural Performances
Kuala Lumpur Tours
Genting Highland Tour
Global Beauty Community Access
Participation Certificate
Global Beauty Award or Return Air Ticket

\$695

VIP PASS

Malaysia E Visa
4 Nights Hotel Stay
Airport Transfers
2 Day event access
International Workshops & Masterclasses
Certificate of Participation
VIP Networking Sessions
Exclusive VIP Event Kit
Exclusive Goodie Bag
Cultural Performances
Genting Highland Tour
Participation Shield

\$395

STANDARD PASS

2 Day event access
International Workshops & Masterclasses
Certificate of Participation
Networking Sessions
Refreshments

Sponsorship tiers

Tier	Investment	On-site branding	Database access	Marketing and web
Title	\$10,000	Main stage and all materials	Exclusive full access	Priority promotion and web page
Platinum	\$ 8,000	Prominent signage and banners	Curated segment	Campaign, web logo and press
Diamond	\$ 6,000	Signage in key sponsor zones	Targeted segment	Select campaigns and web logo
Gold	\$ 4,000	Signage in sponsor areas	Limited access	Pre-event mention and web logo
Silver	\$ 3,000	Shared sponsor signage	Basic network access	Sponsor list and web logo
Bronze	\$ 2,000	General sponsor signage	Not included	Sponsor list and web logo



LET'S CONNECT

Global Beauty Event is more than a competition – it's a global movement empowering women and youth through beauty, education, and opportunities.



+90 501 06 12345
Mon - Fri, 9:00 AM - 6:00 PM



info@globalbeautyevents.com
We reply within 24 hours.



34513, İstanbul,
Türkiye

Have a question or want to learn more about Global Beauty Event.... Our team is here to help you.